

## Professor's ANSWER KEY:

1. A poll taken in May and December 2008 asked the question, “Do you feel that sports facilities should be publicly funded?”

How did the responses vary between the two polls?

**Answer: ‘Yes’ responses increased 11.2% from May 08 to December 08. ‘No’ responses decreased 7.55% from May 08 to December 08.**

**47.87% answered ‘yes’ in May 2008. 59.07% answered ‘yes’ in December 2008. 41.23% answered ‘no’ in May 2008 and 33.68% answered ‘no’ in December 08. See Turnkey Sports Poll, page 5.**

2. According to the article, “**Slump sends construction costs lower**” beginning on page 6, what fundamental concept of economics is present in today’s facility construction industry?

**Answer: Supply and Demand**

3. In the section, “**Sports projects play the waiting game**” beginning on page 7, choose two to three projects referenced. For each one, review the project overview including the current status as of the first of the year.

Research the projects’ current status as we near the end of 2009. Think about what challenges these projects have experienced since the first of the year, what advancements or deals they have secured and if these projects are on track for their expected opening date.

Your SportsBusinessJournal.com archive access will be useful in researching some of these projects.

**Answer: This is an open-ended question and they can choose from the following construction projects. Some information about these projects is noted below for your reference.**

Project	Issue Date*	Article Name
Barclays Center	September 14	Nets unveil model of ‘loft’ suite targeting small businesses
	October 12	Barclays Center signs High Point (Coast to Coast section)
Chargers Stadium	September 7	California dreaming
D.C. United Stadium	---	---
Kansas City Wizards Stadium	---	---
Cisco Field	March 9	Well Connected
Rays Ballpark	---	---
Madison Square Garden Renovation	June 8	More details but no price for MSG renovation
Marlins Ballpark	March 30	Marlins ballpark funding approved (Coast to Coast section)
Nassau Veterans Memorial Coliseum Renovation	---	---
Sacramento Arena	September 7	Johnson has unique perspective on Sacramento arena talks
San Francisco 49ers Stadium	September 7	California dreaming
	September 21	Bringing green to life
Vikings Stadium	February 9	HKS to reveal Metrodome designs this spring

\*All issue dates from 2009

